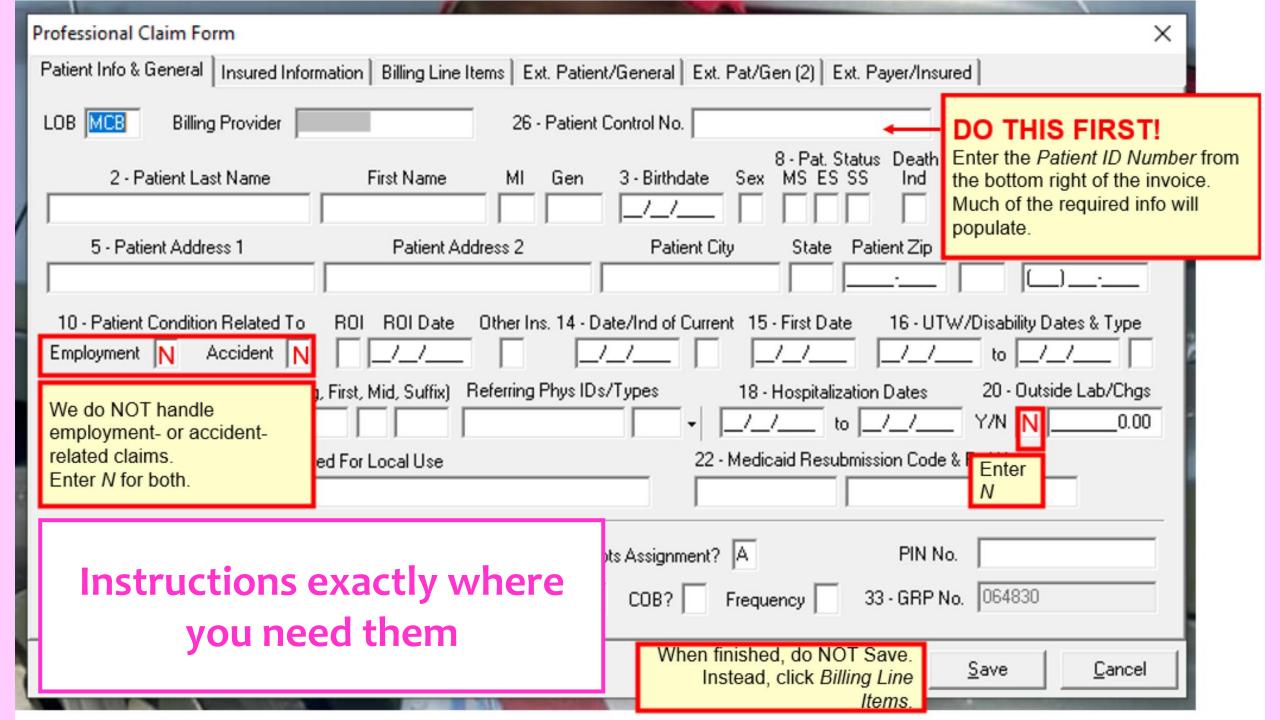
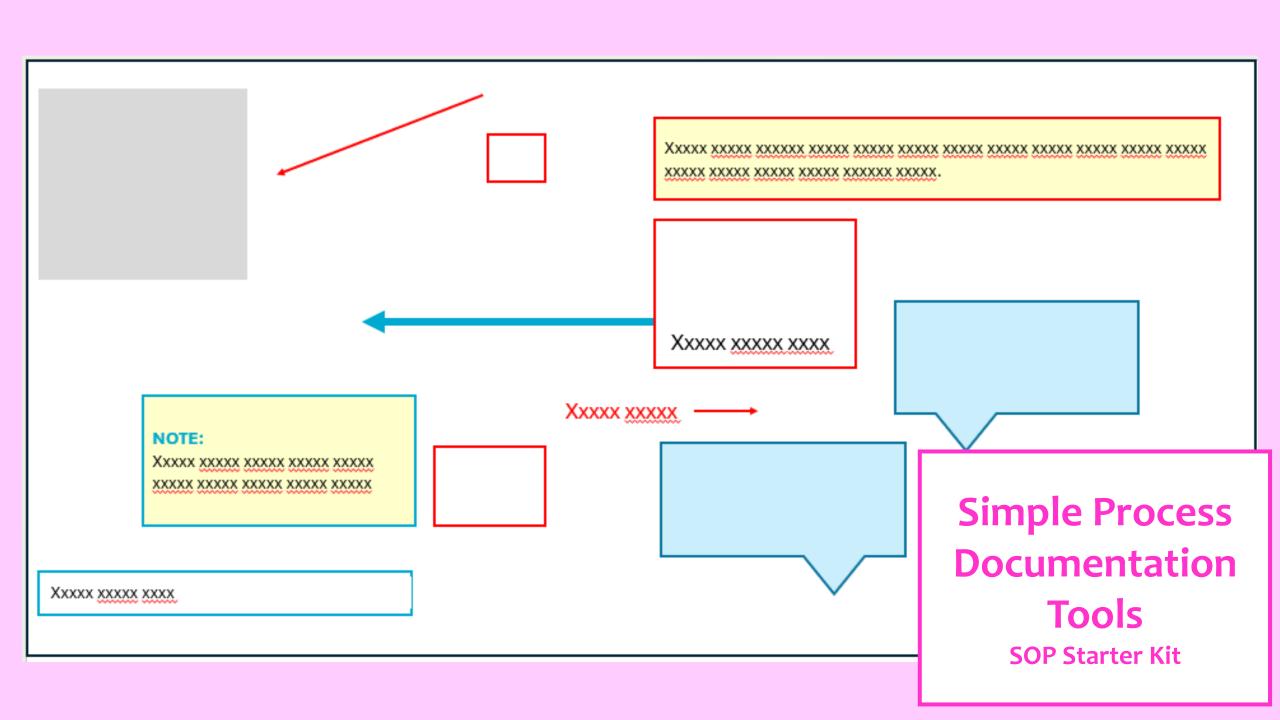
What do people say that's a clue they need me? And how do I approach some common solvable work challenges?

# YOUR WORK STRAIGHTENED OUT



"I'm the only one who knows how to do this"
They need process documentation.





"I have to do a presentation and have no idea where to start"
They need slide design & organization

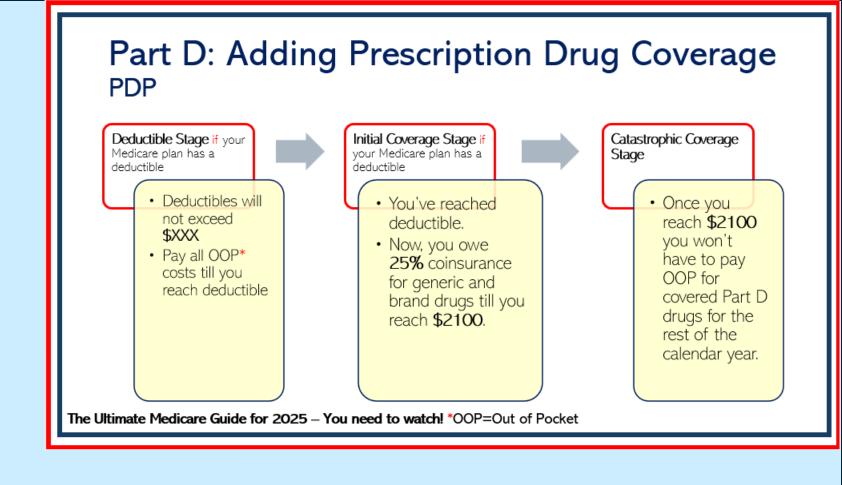


- Crowded
- Hard toread
- Poorcolorcontrast

#### PRESENTATION: BEFORE

25:34 / 39:10 · What is Medicare Part D Coverage?

- White space
- Legible
- Content is edited down but nothing important is missing

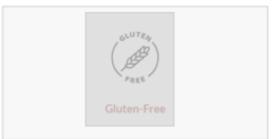


#### PRESENTATION: AFTER

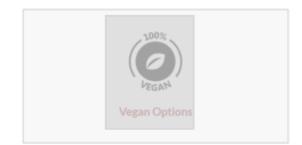
"I know I have to work on my website but it's overwhelming" They need website content (re)writing and (re)organization GOURMET DELI PAGE – CHANGE TO GOURMET CAFÉ TO DIFFERENTIATE FROM DELI

#### **Stop In For Lunch Today**











- 1. These squares look like they should be interactive buttons (GF, Vegetarian, Vegan). If you can make them buttons, it's an opportunity to highlight some of your best recipes in these special categories.
- 2. Suggestion: Stop in for lunch and bring dinner home today
- 3. Above buttons, perhaps new buttons for Favorites (each staff member's favorite)? Weekly specials? Sandwiches?
- 4. Icons and text on buttons could be larger. See spreadsheet about making these buttons active.

Easy-to-follow
Website Content
Audit broken
down into small
chunks:
One screenshot
at a time

"This is really complicated; I need to figure out how to break it down" They need course design including activities, assessments Learning Design challenge solved!
Get learners engaged with complex content



Read scenario again

#### **GLASGOW COMA SCALE (GCS)**

Best Eye Response	Best Verbal Response	Best Motor Respo	he
1 – No response	1 – No verbal response	1 - None	
2 – Eye opening to pain	<b>2</b> – Inappropriate sounds	<b>2</b> – Abnormal extension to pain	
3 – Eye opening to verbal command	<b>3</b> – Inappropriate words	<b>3</b> – Abnormal flexion to pain	
4 – Eyes open spontaneously	<b>4</b> - Confused, disoriented	4 - Withdraws	
GCS = 0	<b>5</b> - Oriented	<b>5</b> – Localizes pain	
		<b>6</b> – Obeys commands	

A game that teaches nurses how to assess a person's level of consciousness after a brain injury. A heartbreaking part of their job but a very necessary skill.

- "I could teach this"
- "People will take this training IF they can get CEUs"
- They need course design aligned to accreditation standards

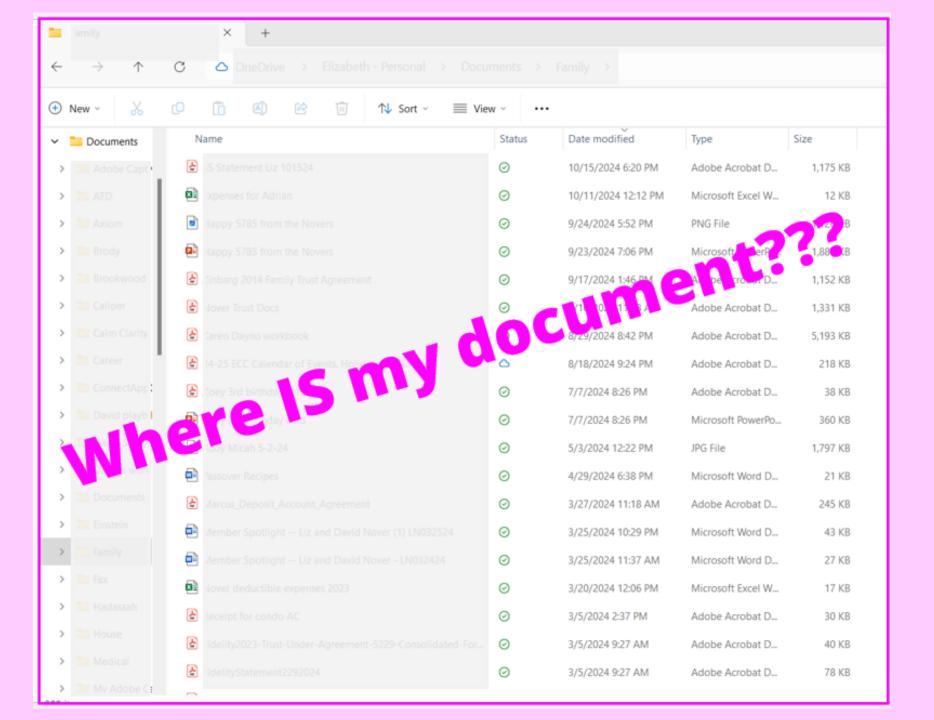
#### The Building Blocks of Course Design | Accreditation Readiness

Compare This and That

**THIS THAT** "At the conclusion of this course, learners should be able to compare This and That." The Objective The Course:

**THIS THAT** The Test: Fill in the missing info

Where the X#X#? is my document? They need file & folder management





My work is sometimes like being given a shoebox of random receipts. You may not remember why you threw each one in the box. Or when.



My job is to empty the shoebox. Throw stuff out. Find the jewels. Find patterns. I promise you I will still be there smiling when we get to the bottom of the box.

# YOUR WORK STRAIGHTENED OUT

I help your people learn the skills they need to excel at their jobs and help the public learn about the great work you do.