**ELIZABETH NOVER**

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*As a Learning Experience Designer, I write, storyboard, design, develop, organize, and implement creative multimedia online, blended, and live courses and assessments for diverse audiences of adult learners. Applying proven methods and principles, I help employees, staff, and customers achieve objectives and exceed expectations. I love to break down complex or technical content into digestible chunks and relatable, enjoyable activities.
I look at each project in its larger strategic context. My big-picture perspective informs my clear and frequent review / feedback cycles and my cultivation of attentive and warm relationships with stakeholders at all levels.*

**EXPERIENCE**

Liz Nover Learning Experience Design, LLC | 2024-present

* Addressing learning and technology gaps for small businesses and individuals without access to an internal Learning team
	+ - Process capture for medical practice | Versatile digital marketing templates for travel consultant | PowerPoint skills training and resource for nurse educator | Folder and file organization for therapist
		- Current clients include premier market access training agency in pharmaceutical / life sciences, in-demand caterer and travel consultant both in Greater Philadelphia, NJ luxury real estate principal.

Instructional Design Consultant, Oceantic Network | 2024

* I am working with Oceantic Network to provide formal structure to the learning opportunities they offer to organizations and individuals in the offshore wind industry.

Senior Instructional Designer, Jefferson Health (Einstein) | 2019-2023

* Helped shape and implement an updated strategy for learning across the Einstein organization of 9000 employees beginning with overhaul of 20+ Annual Required Training modules. New authoring tool and LMS allowed for greater staff accountability and more robust data.
* Partnered with SMEs for precision needs analysis. Gathered required content and demonstrated prototypes of my recommended solutions.
* Designed learning solutions, instructional materials, quick reference guides for hospital staff to address skill, knowledge, and performance gaps and satisfy compliance requirements.
* Improved existing training with interactive, more engaging self-guided eLearning incorporating video, audio, and scenario-based activities that simulated the real work environment.
	+ - Preferred authoring tools: Articulate 360 Storyline and Rise, MS PowerPoint.
* Refined learning objectives to align more closely with desired results and business strategies.
* Designed learning experiences to enhance readiness for change and build leadership behaviors in conjunction with software launches or new/improved processes.
* Created and facilitated virtual instructor-led training.
* Managed multiple projects at various phases concurrently.
* Mentored teammates on application of Instructional Design best practices.
* Spent considerable effort in LMS administration / maintenance post Einstein-Jefferson merger.

Consulted on projects for clients in the fields of Healthcare | Outdoor Advertising | Pharma/Regulatory | Military | Retail | eCommerce | 2013-2018

* Collaborated with subject matter experts to clarify objectives, organize. and present content in multiple modalities.
* Broke down complex content into approachable chunks and relatable interactive activities.
* Converted instructor-led and video tutorial curricula for product adoption to a blended or self-guided approach with the goal of increasing skill and confidence.
* Designed and implemented assessments aligned with learning objectives.
* Built visually appealing, multimedia learning activities.
* Wrote narration scripts.
* Worked closely with stakeholders and trainers on classroom activities and eLearning.
* Built instructor and participant guides.
* Trained employees on-the-job.
* LMS Administration.

Coordinator, then Director of Adult Learning, Gratz College | 2004-2012

Planned, marketed, implemented, and evaluated up to 25 courses for 100-250 students each session. Initiated Camp Melton in 2009, attracting over 100 adult “campers” to Camp Gratz by 2011. Invited and sustained partnerships with 11 host locations outside of Gratz College. Delivered informational and celebratory presentations for audiences from 10-200.

**EDUCATION**

**La Salle University, Graduate Certificate in Instructional Technology Management**

**University of Phoenix, Graduate Coursework in Instructional Design**

**The Jewish Theological Seminary of America, MA**

**University of Pennsylvania, BA cum laude**

**COMMUNITY**

**Volunteer, Association for Talent Development (ATD) – Philadelphia / L&D Philly**

I have co-hosted a quarterly Networking Meet-Up for members featuring structured conversations where members share their joys and challenges in this industry in a relaxed environment and exchange ideas and best practices surrounding emerging trends and technologies.

I facilitate the matching of members to volunteer opportunities with the Collective Success Network, an organization devoted to easing the college experience and the college-to-career transition for first-generation, low-income students.

**Volunteer, Central Bucks Chamber of Commerce**

Co-Chair of March 2025 Women in Business Leadership Forum: *Impact 2025 – Mentors, Coaches, and Sponsors, and why you need all 3*